



THE PRESIDENT  
WOODROW WILSON HOUSE

## The Wilson House Bourbon Bash

*Honoring the Centennial of the 19<sup>th</sup> Amendment  
at the President Woodrow Wilson House*

Friday, May 15 from 7:00 - 10:00 p.m.  
2340 S Street, NW Washington, DC ~ Black-tie or festive attire

*Purpose:* The Bourbon Bash will raise crucial funds for [The President Woodrow Wilson House](#), a site of the National Trust for Historic Preservation. The President Woodrow Wilson House, a National Historic Landmark and model presidential site, offers an intimate look at one of America's most consequential presidents. This Embassy Row house is a living textbook of "modern" American life in the 1920s and serves as a space to explore issues of international relations, race, and women's rights – issues that continue to resonate today.

*Sponsorship Opportunities:* Based on sponsorship level (please see attached materials), supporters of the Bourbon Bash will have the opportunity to be included on the invitation and promotional materials, enjoy a photoshoot day-of, and will be mentioned in [DC magazine | Modern Luxury](#)'s print issue and post-event recap online. The Bourbon Ball is supported by [Nora Lee](#), a full-service event planning company offering highly customized and unique events. VIPs will enjoy an open bar from 7:00 - 8:00 p.m. and the opportunity to taste rare bourbons.

[DC magazine | Modern Luxury](#) is the preeminent luxury lifestyle publication in the greater Washington, DC area acting as the local authority on topics such as high-end retail, dining hot spots, design trends, and DC's top tastemakers and personalities. With over 50,000 copies in circulation and nearly 210,000 readers, [DC magazine | Modern Luxury](#) targets the most affluent readers in Washington, DC and beyond.

*Background:* The Wilson House raises funds annually to support its diverse themes and projects. In 2020, to celebrate the centennial of the 19<sup>th</sup> Amendment, the Wilson House is honoring the Suffrage movement and the struggle for women's right to vote. With more than 10,000 visitors each year, funds are needed to maintain, upgrade and put best-in-class presidential museum programs in place. Proceeds of this event will support a Suffrage Speaker Series starting Spring 2020, a Suffrage exhibit opening June 3, 2020 and the Wilson House mission to welcome open discussions of our shared past and explore the ideals that unite us as citizens of the world.

The National Trust is a privately funded nonprofit organization which works to save imperiled buildings, revitalize downtowns, and tell stories that help all people see themselves in our nation's diverse history. To learn more about the Wilson House and its programs, visit [woodrowwilsonhouse.org](http://woodrowwilsonhouse.org); to learn more about the National Trust, visit [savingplaces.org](http://savingplaces.org).

**To become a sponsor or for additional information about the Bourbon Bash please contact Wilson House Executive Director, Elizabeth Karcher, [ekarcher@WoodrowWilsonHouse.org](mailto:ekarcher@WoodrowWilsonHouse.org) or 202-387-4062.**

# WOODROW WILSON HOUSE BOURBON BASH

Friday, May 15, 2020 7:00- 10:00 PM

at the Woodrow Wilson House, 2340 S Street, NW Washington, DC 20008

SPONSORSHIP BENEFITS	Presidential sponsor	First Lady sponsor	Ambassador sponsor	Allies sponsor	Gubernatorial sponsor
	\$25,000	\$10,000	\$5,000	\$2,500	\$1,500
<b>BRANDING</b>					
Name on invitation	X	X	X	X	X
Name on event collateral and marketing	X	X	X	X	
Name or hyperlinked logo included on all digital communications	X	X	X		
Logo on main bar	X				
<b>ACTIVATION &amp; ENGAGEMENT</b>					
Opportunity to partake in photoshoots	X	X			
Opportunity to have giveaways at event	X	X			
<b>HOSPITALITY</b>					
Table for eight	3 tables	1 table	1 table		
Complimentary Tickets	24	8	8	4	2
VIP included	X	X	X	X	X
<b>HOST COMMITTEE</b>					
Name on invitation					
Complimentary Tickets	2 complimentary tickets for every 10 tickets sold				

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The President Woodrow Wilson House • 2340 S Street NW • Washington, DC 20008 • 202-387-4062



## What are you Sponsoring? Suffrage–Exhibition, Speaker Series at the Woodrow Wilson House

The President Woodrow Wilson House, a Historic Site owned and operated by the National Trust for Historic Preservation, seeks funding to support the implementation of a new community-curated exhibit and related programming on the women’s suffrage movement throughout the year of 2020. The exhibit ***Mr. President How Long Must We Wait?*** and exhibit-related programming series ***Why Wait?*** will highlight the fight for women’s suffrage during Woodrow Wilson’s presidency and will provide for Washington, DC residents, and all visitors, unique opportunities to deeply engage with the suffrage movement during the Women’s Vote Centennial in 2020.

### The Wilson House is committed to achieving the following results:

- Educating the public about the complex history of the women’s suffrage movement along the lines of race, class, and ethnicity and the relevance of this history to our society today
- Creating a multi-layered experience for visitors
- Expanding the types of audiences served
- Expanding our service to the Washington, DC community

**Success will be demonstrated** by the level of community engagement and participation in the exhibition and related public programs, with a four-part speaker series on the different aspects of the suffrage movement including:

- ***Start to (Un)Finished: A Look Back at Women’s Suffrage History*** - Thursday, February 20, 6:30 PM
- ***Why They Marched: A Spotlight on African American Suffragists*** - Thursday, March 19 at 6:30 PM
- ***Then & Now: Suffrage at 100*** - Thursday, April 16 at 6:30 PM
- ***Trailblazers: Women in Politics*** - Thursday, May 21 at 6:30 PM

As well as ***Women of Wilson House: A Women’s History Tour***, for Women’s History Month in March

**Success will be measured** by public surveys, public visitation to the historic site, traditional media mentions and social media engagement, and the rate of response to calls to action for the exhibition and public programs. *Mr. President, How Long Must We Wait?* will continue to highlight new, inclusive voices and audiences, engage visitors with the political and social legacy of Wilson and his time, and become a space to discuss and better understand national political issues and their impact on everyday Americans. Goals include increased visitation, new audiences, civic space for engagement, new partnerships, and new revenue from increased visibility.

***For information about sponsoring programs at the Wilson House, please contact Executive Director, Elizabeth Karcher [EKarcher@WoodrowWilsonHouse.org](mailto:EKarcher@WoodrowWilsonHouse.org)***